

30 minutes long

1. Identify the challenge (**Allison**)

- In Honor of Mark Dion, your group is required to collect items from a list written by fellow peers and present them in a way that makes sense.

2. Talk about our project as a whole a whole (10 minutes for 1 and 2) (**Annie**)

- Our original theme for this assignment was to create a time capsule of life at PC right now
  - We thought that a yearbook was a portable and more accessible version of time capsule that would accurately represent our time at PC
  - We thought specifically of this class as a lense through which we are looking at Providence right now
  - Our archive ended up being a yearbook of photos of the items and descriptions, set up like it is a yearbook for this class at PC 2019.
  - In order to incorporate our actual items in our archive we also created a bookshelf for our yearbook, along with out items, to stay, The shelf serves as a place where our memories can stand individually and you can look at the book to see how they work together.
  - We will explain more about how we came to this conclusion as we explain our design process.

3. Each of talk about our role (we should split up the things we were supposed to do and each pick a few things to talk about)

- Allison (2 minutes)
  - Collected 5 items for the scavenger hunt
  - Archive the 5 items from the scavenger hunt
  - Researched different ideas other than yearbook- i.e display case. Once we decided to do the yearbook, we had to figure out if we wanted a bookshelf to go along with it-- free standing or standing. How many shelves? Looked at different templates for a yearbook. Did research online- looked at scrapbooks. Thought about doing book binding.
- Annie (2 Minutes)
  - Collected 5 items for the scavenger hunt
    - A picture in front of freshman dorm
    - A picture with someone named john
    - A picture on father shanley's stoop
    - A souvenir from your favorite building (prayer card)
    - A photograph of a red car in the parking lot
  - Archive the 5 items from the scavenger hunt
  - Organized the items into categories to represent four class years. This was part of the defining phase, when we wanted to figure out which items worked together so that we could figure out how we wanted to show them as a whole.

- These categories were Food, Nature, Photographs and Experiences. These categories each had items that naturally feel together and these categories are unique and separate from one another.
- I helped participate in the ideation stage with faith when we did the sticky note exercise. We had the idea of wanting to do a yearbook, and through this exercise we were able to flush out our ideas and rule out other options. This helped us come to the conclusion that we wanted a hard copy yearbook that looked close to what a real one looked like, which is why we bought the scrapbook so it would look more professional.
- 
- Faith (2 Minutes)
  - Collected 5 items for the scavenger hunt
    - Ray fork
    - Bottle of water from coy pond
    - Leaf from atrium
    - Alumni order form
    - A picture of yourself on the dunkin cam
  - Archive the 5 items from the scavenger hunt
  - Ideate - flush out what type of yearbook through sticky notes
    - We looked into specifics like soft cover vs. hard cover, or digital vs. physical, also simple vs. elaborate
    - Also chose the theme of the year 2019 at PC
  - Prototyping - Testing visuals (aka templates)
    - I looked into what kind of software was most useful for a yearbook
      - Powerpoint was a good option, but only in landscape
      - We decided word was the best option, because it was portrait style and had a number of styles resembling a yearbook

\* However, most of the time it was a group effort! We will explain this more as we take you through our design thinking process. (5 minutes)

### 3. Design Process

- Empathize: understanding the needs of those you are designing for. (Allison)
  - Scavenger hunt
    - Gathering items based on another's ideas
      - Putting ourselves in the mind of the original group members (originally labeled a time capsule)
- Define: framing problems as opportunities for creative solutions. (Annie)
  - Discussion
    - Themes
      - Time Capsule turned into Yearbook idea, this was our version of a time capsule.
    - Categories

- Just began piecing together how each item fit with one another and how they will fit into the yearbook. We chose to do four categories because there are four years at PC for most people.
    - Put the items all out and saw what naturally fit together.
- Ideate: generating a range of possible solutions. (**Faith**)
  - Recorded archive items on paper
    - Each recorded five items, and separated them into categories.
  - Sticky notes
    - Why we decided to do: a yearbook
      - There were thoughts of a memory box, but what stuck with us was a yearbook
      - A lot of our items were photos therefore we thought a yearbook because of its ability to capture time and be a physical archive
        - Normally it is an archive for every student to have.
      - We decided many things on this day, for example if it was softcover or hardcover, simple or elaborate.
      - We also decided to add pictures of class to make it more authentic and fun to look at
      - Organized the items into categories to represent four class years.
        - Food, Nature, Photographs, and experiences
        - This was part of the defining phase, when we wanted to figure out which items worked together so that we could figure out how we wanted to show them as a whole.
      - that is what we are presenting here in our idea of a yearbook.
  - Research Yearbook layouts and templates online
    - PC's yearbooks
    - Digital yearbook making techniques
    - Newspaper layouts
- Prototype: communicating the core elements of solutions to others. (**Allison**)
  - Prototyping
  - As a group we pieced together the bookcase. It took the entire class period of prototyping. Each of us took turns drawing, slicing, pinning, and holding the materials in place.
    - We used the foam board and pins to create the entire bookcase. Also actively chose different colors to make it aesthetically pleasing
  - As a group we also designed the yearbook as a group. We thought that the printed out pages inserted into the scrapbook gave off the clean feel of a real yearbook.
    - Sketches as well as the physical foam looking into how the joints of the bookcase
      - Why we decided to add the bookcase?
        - We decided on the bookcase because of our the uniqueness of some of our items for example, the dunkin

cup. That was NOT going to fit in a book. A bookshelf is able to hold many things which are not just books and

- Test: learning what works and doesn't work to improve solutions. (**Annie**)
  - Final product
    - What it ended up being
      - A group of 15 items that make sense together as a yearbook in a bookcase
      - This ideation process greatly enhanced our ability to think through a problem. Without it our final product would be completely different.
    - Explain how we solved the challenge
      - Living up to the test...
      - After we tried different ways of creating the book case, the pins worked the best and held both the book and our items
      - We also discovered that the pages printed out and placed in the book looked the best, and the little things we added like the pictures of people from our class and the signature page enhanced the book
      - Will prove as a great example for this class and the final project for years to come

#### 4. 5 minute conclusion about the design thinking process (**Faith**)

- What did we learn about the design thinking process through creating this archive?
  - This quote not only represents the empathy stage of the design thinking process, but how we want people to feel when looking at our archive. We are showing a time capsule of PC through the lense of Art 205 Spring 2019, and we want those looking at the archive to be able to stand in our shoes and empathize with us when looking at it. This is why we included it at the front of our yearbook. We took someone else's idea and turned it into our own to create an archive that will serve as a memory for us and an experience for those who look at it.