

**Exercise 6C:**

*Urban Code: Summary and Solution:  
What Does Your Design Look Like?*

Exercise 6 had a few stages: Reading the excerpt from Urban Code and conducting a Site Visit in a specific Role; Completing the Framing the Design Challenge Questionnaire (each group member should have done this solo, make sure you have it in your archive!); and lastly the Presentation of Findings. Each of these elements moves the Design Group through the Empathy and Definition stage of Design Thinking.

Complete presentations have highlighted your researched and proposed at least one possible solution the task at hand is to move into Ideation. The ideation stage can take many different avenues and for this exercise each group should work through the possible themes of the findings and decide on 1 feasible solution that *could be* undertaken.

When we return to class each group should submit the following on paper.

**FORMAT of Design Challenge Solution:** (typed, named, stapled and printed out)

- 1- A short written summary of the Site Findings. (What did your presentation tell us about the site?)
- 2- A description, including a title that frames or illustrates the possible solution. (What is it that you have decided to do as a solution?)
- 3- A brief outline or bulleted list of steps need that contextualizes and explains the ideal solution. Visual Examples could benefit depending your solution.

A brief (fictional) Example:

- 1- Summarize Presentation. (a paragraph or less).
- 2- “An Awareness Campaign: Surveying the Users of the Space”. (Other categories are Interior Design, Facilities Update, Traffic Patterns, etc...),
- 3- Our solution consists of a short 30 minute survey to be compiled on Site, pedestrians will be approached to assess interest in completing a survey or conducting an interview. Each participant will get a T Shirt and have to sign a consent form for their interviews to be published to our Project Web-Site. Each interviewee will be recorded and their answers transcribed to be used in an informative Web Animation to spread awareness of our group’s topic. We will work with students from RISD’s animation program to help generate the next phase of the project which is creating the digital content.