

DESIGN THINKING: SPRING 2019: STEPHEN LACY

Exercise 7:

Reading #5: Tim Brown: "Change by Design": Chapter 2.

1: As you read this chapter jot down specific phrases or passages that resonate with you in some manner. You can print this reading out or simply make the notes in your sketchbook. Please remember to indicate on what page and what paragraph each notation is on.

2: Describe in writing what it was that interested you about that passage or what ideas emerged. Be specific and detailed in your responses.

3: In at least 2 paragraphs provide your overall reflection on the topics discussed and any salient ideas that came to mind.

4: On page 40 at the top of the page he writes: The basic problem is that people are so ingenious at adapting to inconvenient situations that they are often not even aware that they are doing so:..." In writing describe a situation where you have found yourself adapting to an inconvenience, be diligent about listing/ describing details of the situation and how you solved it.

Be ready to discuss these in class. Please write legibly or print it out if you prefer.