

## Frame Your Design Challenge

**What is the problem you're trying to solve?**

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**1) Take a stab at framing it as a design question.**

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**2) Now, state the ultimate impact you're trying to have.**

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**3) What are some possible solutions to your problem?**

Think broadly. It's fine to start a project with a hunch or two, but make sure you allow for surprising outcomes.

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**4) Finally, write down some of the context and constraints that you're facing.**

They could be geographic, technological, time-based, or have to do with the population you're trying to reach.

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**5) Does your original question need a tweak? Try it again.**

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