

**Art205: Design Thinking & Innovative Problem Solving: Spring 2019**  
**S.Lacy**

**Exercise 4:**

*Book Cover ReDesign.*

*After completing their reading of the excerpt from Italo Calvino's Invisible Cities each student should draft up a "book cover" ReDesign.*

*"Imagine your Design Firm has been tasked to create a new cover for an upcoming re release of Calvino's novel. By reading the excerpt, what images come to mind that might convey, through a visual mean,s your interpretation of the story?"*

*Rely on your Collage Exercise from class today and feel free to use the 110 Studio to work out your design. If you would prefer to complete your assignment digitally and you know how to use Photoshop and Illustrator/InDesign you are more than welcome to complete the assignment digitally but this is not required.*

*In the Design Process designers often time create "thumbnails' quick sketches of what their layouts might look like. If you would like to make some sketches before completing your final book cover I encourage that activity although this is not required. If you do create any sketches please bring those with you along with your complete image (actual collage or printed out layout.)*

*I have uploaded a template for your layouts in Sakai. The front cover will be on the RIGHT of the page and the back cover should be on the LEFT of the page. There is a spine in the middle for the title. If you would like to use that PDF please do so as it shows size of final cover.*

*Have these ready to present in class next week and please let me know if you have any questions.*

Back Cover

Spine

Front Cover



